

5th Singapore Rehabilitation Conference

7 - 8 September 2017

SPONSORSHIP & ADVERTISING PROSPECTUS

Organised by



Singapore
General Hospital
SingHealth



Tan Tock Seng
HOSPITAL

Supported by



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SINGAPORE



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5th SINGAPORE REHABILITATION CONFERENCE

General Information

VENUE & DATE

The 5th Singapore Rehabilitation Conference will take place from 7 to 8 September 2017 at the Academia Building, Singapore.

THEME

Integrating Rehabilitation Care: From Hospital to the Community

TARGET AUDIENCE

The Conference is designed to be interdisciplinary, emphasizing the team-approach to rehabilitation with both reputable local and international speakers drawing on their professional roles as rehabilitation and general physicians, nursing, allied health specialists including physical, occupational and speech/language therapists, medical social workers, psychologists, music therapists, academics, scientists and health-systems administrators. There is also important cross-representation of many institutions that provide all levels of rehabilitation services including Acute Hospitals, Community/Rehabilitation Hospitals, Nursing Homes, and Outpatient Rehabilitation facilities and rehabilitation in the community. This conference will bring together Engineering and Technology experts that are firmly integrated in modern rehabilitation practice as well.

ANNOUNCEMENTS

To generate publicity and build up interest of the meeting, the following promotional materials will be launched:

- ☞ First Announcement & Call for Paper Apr 2017
- ☞ Final Announcement May 2017

To maintain constant contact and updates with the participants, the Singapore Rehabilitation Conference website will be made available by Mar 2017.

Email blast will also be sent to the database with email address.

Why Sponsor?

The 5th Singapore Rehabilitation Conference is a golden opportunity to showcase your interests, products and services:

- ☞ This is the **only** general Rehabilitation Conference held in Singapore and regionally on a regular basis. The demand for comprehensive, high-quality rehabilitation has increased exponentially over the last decade with an aging population and a significant number are surviving with disability due to advances in medical care.
- ☞ There are a large number of current institutions providing inpatient and community rehabilitation. In addition, the national health-care masterplan for rehabilitation includes rapid ramping up of rehabilitation systems and facilities including Integrated Care and Rehabilitation bundles, new Community Hospitals, Community and Aging-In-Place Rehabilitation Programs, Nursing Homes and novel systems of rehabilitation including technology and telerehabilitation. There is a unique opportunity to forge new relationships and revitalize existing ones.
- ☞ Sponsorship provides an excellent platform to build and reinforce your company name, products and services to a relevant and influential audience before, during and after the event.
- ☞ Your organisation/company's support for the 5th Singapore Rehabilitation Conference will be widely acknowledged as outlined in this prospectus.
- ☞ We have also structured our programme in a manner to attract maximum participation from **all** the Regional Health Clusters, and representatives from all the Hospitals providing rehabilitation services are included in the faculty, Further, the rehabilitation community is actively involved - including day rehabilitation centers, nursing homes and providers of community rehabilitation - and more than 2000 Allied Health Professionals will be reached.
- ☞ Trade exhibition presents the best chance to launch any new products and/or services and reach out to ALL in the Conference.
- ☞ Consistent with its theme of "Integrating Rehabilitation Care: From Hospital to the Community", this year the Conference has allocated specific opportunities for education workshops for healthcare workers that you may support.

Early confirmation of your sponsorship will ensure a higher level of exposure for your company.

CONDITIONS OF SPONSORSHIP

Please note that the details of this prospectus are correct at the time of printing. The Organising Committee does not accept responsibility for any changes that may occur.

For sponsorship acknowledgement to appear on the said collateral and publications, the sponsorship commitment must meet the production deadlines of these materials.

CONTACT US

The 5th Singapore Rehabilitation Conference offers a wide range of sponsorship options to suit your company's needs and preferences. In addition to the proposed packages, we welcome other sponsorship and participation proposals. We would be happy to meet with you to discuss any promotional opportunities/ideas that you may have for highlighting/promoting your products and services.

For more information or further discussion, please contact our Organising Secretariat:

Ms Shirley Au
SGH Postgraduate Medical Institute
20 College Road, Academia, Level 2
Singapore 169856
Tel : +65 6326 6682
Fax : +65 6223 9789
Email : src_secretariat@sgh.com.sg

5th SINGAPORE REHABILITATION CONFERENCE

7 - 8 SEPTEMBER 2017

SPONSORSHIP PACKAGES

The sponsorship categories available are as follows:

SPONSORSHIP TYPE	AMOUNT
Platinum	S\$ 50, 000
Gold	S\$ 30, 000
Lunch Symposium <i>(Limited to 2 sponsors only)</i>	S\$ 15, 000 each
Delegate Satchels	S\$ 10, 000
Networking Cocktail Reception	S\$ 8, 000
Tea Reception	S\$ 7, 000
Table-Top Display at Trade Exhibition	S\$ 3, 500
Delegate Satchel Insertion	S\$ 2, 000
Programme Book Advertisements	S\$ 2, 500 to S\$ 5, 000

5th SINGAPORE REHABILITATION CONFERENCE (7 - 8 Sep 2017) SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP

S\$ 50,000

As a Main Sponsor, your company will be accorded superior exposure and recognition leading up to and throughout the 5th Singapore Rehabilitation Conference. In addition to a number of other privileges as a key sponsor, your company will receive priority in areas like the selection of table-top location.

The Platinum sponsor will enjoy the following:

- 2 Complimentary Table-top Displays (6 feet x 3 feet) at trade exhibition
- 1 Complimentary Full Page advertisement (Full Colour) in Final Programme Book
- 2 Complimentary Invitations to Opening and Closing Ceremony with VIP seating
- Complimentary insertion of 2 brochures (max 6pps) in the Delegate Satchels distributed to all participants
- Acknowledgement on Banner
- Acknowledgement at registration counter
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book
- Resource area at various sites to display literature

GOLD SPONSORSHIP

S\$ 30,000

As a Gold Sponsor, your company will receive prominent exposure leading up to and throughout the 5th Singapore Rehabilitation Conference as detailed below.

The Gold sponsor will enjoy the following:

- 1 Complimentary Table-top Display (6 feet x 3 feet) at trade exhibition
- 1 Complimentary Full Page advertisement (Full Colour) in Final Programme Book
- 1 Complimentary Invitation to Opening and Closing Ceremony with VIP seating
- Complimentary insertion of 1 brochure (max 6pps) in the Delegate Satchels distributed to all participants
- Acknowledgement on Banner
- Acknowledgement at registration counter
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book
- Resource area at various sites to display literature

5th SINGAPORE REHABILITATION CONFERENCE (7 - 8 Sep 2017) SPONSORSHIP PACKAGES

LUNCH SYMPOSIUM SPONSORSHIP

2 Sponsors ONLY S\$ 15,000 each

The Lunch Symposium Sponsorship is a valuable opportunity to sponsor your own symposia during the 5th Singapore Rehabilitation Conference. An exclusive sponsored symposium is a parallel session within the Conference programme.

Each Lunch Symposium Sponsor will enjoy the following:

- Choice of 1 Lunch Symposium Topic*
- 1 Complimentary Full Page advertisement (black and white) in Final Programme Book
- Complimentary insertion of 1 brochure (max 6pps) in the Delegate Satchels distributed to all participants
- Opportunity to distribute company literature or goodie bags at the Symposium venue
- Acknowledgement on Lunch Reception Table and Venue
- Acknowledgement on signage outside and inside the venue
- Acknowledgement at registration counter
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book

* Speaker and topic to be approved by Organising Committee

DELEGATE SACHEL SPONSORSHIP

S\$ 10,000

Each Delegate Satchel Sponsor will enjoy the following:

- Company name and logo printed on Delegate Satchels distributed to all participants
- Complimentary insertion of 1 brochure (max 6pps) in the Delegate Satchels distributed to all participants
- Acknowledgement at registration counter
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book

NETWORKING COCKTAIL RECEPTION SPONSORSHIP

S\$ 8,000

Each Networking Reception Sponsor will enjoy the following:

- Acknowledgement on Networking Reception Table and Venue
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book

TEA RECEPTION SPONSORSHIP**S\$ 7,000**

Each Tea Reception Sponsor will enjoy the following:

- Acknowledgement on Tea Reception Table and Venue
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book

TABLE-TOP DISPLAY SPONSORSHIP**S\$ 3,500**

Each Table-Top Display Sponsor will enjoy the following:

- 1 Table-Top Display (6 feet x 3 feet) at the trade exhibition
- Rolling credits at general sessions
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book

Note: Please confirm early to ensure your Table-Top Display space, as there are limits to the amount of exhibition space available.

DELEGATE SACHEL INSERTION SPONSORSHIP**S\$ 2,000**

Each Delegate Satchel Insertion Sponsor will enjoy the following:

- Insertion of 1 brochure (max 6pps) in the Delegate Satchels distributed to all participants
- Recognition and acknowledgment on Conference Website and Marketing Materials
- Acknowledgement in Final Programme Book

PROGRAMME BOOK ADVERTISERS

Every participant will receive a Programme Book upon registration at the 5th Singapore Rehabilitation Conference. We have a variety of advertisement options available to meet your company's needs and preferences. Advertisements will help your company achieve enhanced awareness of your corporate products and services to a relevant and influential audience. In order to secure the most prominent advertisement of your choice, you are advised to book your advertising space early.

The advertisement rates herein do not include the production costs of camera-ready artwork and/or colour separated films. Advertisers should furnish the necessary advertising materials.

▪ Outside Back Cover (OBC)	1 Advertiser ONLY	S\$ 5,000
▪ Inside Front Cover in colour (IFC)	1 Advertiser ONLY	S\$ 5,000
▪ Inside Back Cover in colour (IBC)	1 Advertiser ONLY	S\$ 4,000
▪ Running page in colour		S\$ 3,500
▪ Running page in black and white		S\$ 2,500

5th Singapore Rehabilitation Conference 7 - 8 September 2017

Sponsorship Reply Form

Company / Organisation :

Contact Person :

Designation :

Email Address : **Hp:**

Mailing Address :

Telephone : **Fax:**

	Sponsorship Type	Amount per item	No. of items	Total Amount
<input type="checkbox"/>	Platinum Sponsor	S\$ 50,000		S\$
<input type="checkbox"/>	Gold Sponsor	S\$ 30,000		S\$
<input type="checkbox"/>	Lunch Symposium (Limited to 2 sponsors only)	S\$ 15,000 each		S\$
<input type="checkbox"/>	Delegate Satchels	S\$ 10,000		S\$
<input type="checkbox"/>	Networking Cocktail Reception	S\$ 8,000		S\$
<input type="checkbox"/>	Tea Reception	S\$ 7,000		S\$
<input type="checkbox"/>	Table-Top Display at Trade Exhibition	S\$ 3,500		S\$
<input type="checkbox"/>	Delegate Satchel Insertion	S\$ 2,000		S\$
<input type="checkbox"/>	Programme Book Advertisements			S\$
	<input type="checkbox"/> Outside Back Cover	S\$ 5,000		S\$
	<input type="checkbox"/> Inside Front Cover in colour (IFC)	S\$ 5,000		S\$
	<input type="checkbox"/> Inside Back Cover in colour (IBC)	S\$ 4,000		S\$
	<input type="checkbox"/> Running page in colour	S\$ 3,500		S\$
	<input type="checkbox"/> Running page in black & white	S\$ 2,500		S\$
<input type="checkbox"/>	Donations	S\$		S\$
		GRAND TOTAL		

- Yes, we would like to participate in the selected sponsorship for the **5th Singapore Rehabilitation Conference**. We will make payment by cheque made payable to "Singapore General Hospital Pte Ltd" and send it to the Secretariat at the following address:

5th Singapore Rehabilitation Conference
c/o SGH Postgraduate Medical Institute
20 College Road, The Academia, Level 2
Singapore 169856
Attn: Ms Shirley Au

For enquiries, please contact
Ms Shirley Au at src_secretariat@sgh.com.sg
Tel: 6326 6682 Fax: 6223 9789

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Signature

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Date & Company Stamp