



“ALL FOR CURE, CURE FOR ALL” CORPORATE GAMES

FACT SHEET

- Aim** : “All for CURE, CURE for All” (ACCA) corporate games aims to promote healthy lifestyle through sports participation, boost corporate spirit through competition and at the same time raise much needed funds for **CURE**.
- Background** : This is the second time we are organising ACCA and we will be including bowling, an indoor game this year. Participating corporates will be invited to send a team of 25 to participate in all or any of 7 different sporting activities:
- Bowling
 - Basketball
 - Netball
 - Badminton
 - Tennis
 - Football
 - Table-Tennis.

The cumulative score for all the games will decide the champion for the “All for CURE, CURE for All” trophy.

Corporates can tap on the Workplace Health & Sports Promotion (WHSP) Grant, a joint-funding scheme by the Health Promotion Board (HPB) and SSC. The grant provides financial support to help organizations start and sustain workplace health and sports & physical activity programmes. “All for CURE, CURE for All” comes under the category of ‘Organised Sports’ where corporates may claim 50% of the \$6000 funding for Sports & Physical Activities component. Please check the following website www.hpb.gov.sg/healthatwork for more information.

- Organiser** : SingHealth Foundation (SHF)
SHF was launched in 2004 as a not-for-profit organisation dedicated to actively raising funds to support healthcare programmes in its four main core areas - **CURE**:
- **C**ord Blood Bank – gives hope to patients suffering from Leukemia, Lymphoma, Thalassemia and other numerous disorders.
 - **U**nderstanding Patient Care – provides needy patients the necessary equipment and medical attention to heal from home.
 - **R**esearch – translates basic scientific discoveries into potential cures.
 - **E**ducation – ensures a pool of talented professionals to meet tomorrow’s healthcare needs.
- * All funds raised go directly towards the causes as SHF’s administrative costs are funded by donations from SingHealth Services.*

Target to raise : \$500,000

Target Partners : Corporates from all sectors

Campaign Period: April 2008 – August 2008
19 July 2008 (Bowling Finals)
03 August 2008 (Outdoor Finals)

Guest-of-Honour : **Dr Vivian Balakrishnan**
Minister for Community Development, Youth & Sports

Registration for : Participation : Via Website <http://www.corporatemeetings.com.sg/acca/registration.htm>

Closing Date for : Registration : 4 July 2008

Mechanics : Outright donations

- \$300,000 Corporate donor will be acknowledged as THE DIAMOND CURE Partner
- \$100,000 Corporate donor will be acknowledged as PLATINUM CURE Partner
- \$50,000 Corporate donor will be acknowledged as GOLD CURE Partner
- \$25,000 Corporate donor will be acknowledged as SILVER CURE Partner
- \$10,000 Corporate donor will be acknowledged as BRONZE CURE Partner
- \$6,000 Corporate donor will be acknowledged as CURE Partner

All Corporate Partners will receive:

- Full Double tax-deductions
- Media Publicity
- Acknowledgement on Backdrop, Banners (finals of the sports activities)
- Acknowledgement on all collaterals
- Tokens of appreciation

Size and frequency of the acknowledgements will vary according to the donation amounts.

Sports Rules & Regulations : Via website: www.singhealthfoundation.org.sg (up in May 2008)

**For more information, please call Sabrina Chin at 6377-7612(DID), 98765797 (HP)
or email at sabrina.chin.s.l@singhealth.com.sg
www.singhealthfoundation.org.sg**