



Savemoney Savelives 2007 aimed to raise much needed funds for innovative medical research to diagnose, treat and find the cure for diseases like Cancer, Diabetes, Congenital and Genetic disorders, Eye diseases and many more – to improve the health and well-being of all Singaporeans – to SAVE LIVES.

Savemoney Savelives was launched on 4 May 2007 at Raffles Place outside Chevron House and we were honoured to have Mr Heng Chee How, Minister of State for Health as our Guest of Honour.

Funds were raised through outright donations and sale of the discount voucher booklets at \$6 each. Each booklet offers 44 discount vouchers from 36 recognised retailers. As an added incentive, there was a scratch component on the cover of each booklet where the donor for the booklet stood a chance in getting a freebie sponsored by retailers / sponsors.